BOSCH

Bosch Transport Booking

Browse, choose, and book your transportation, all in one platform.



Overview

Transportation plays a pivotal role in the logistics ecosystem, demanding high levels of visibility, traceability, cost-effectiveness and fuel efficiency. Bosch Transport Booking (BTB) integrates essential functions such as load board, spot bidding, LSP rate card master along with seamless track and trace of vehicles. By leveraging advanced technology and strategic planning, BTB enhances visibility, convenience and flexibility of choice, making it an indispensable tool for modern logistics management.



Challenges faced in the Transport Industry

Identifying pain points and challenges in the transport industry is essential for understanding the needs, we aim at offering.

- How do I achieve transparency in tracking my shipments?
- Can negotiation of prices be a win-win for both the transport operators and customers?
- How do I match my load posting requirement with the right vehicle type?
- Is there a way I can have a consolidated view of all my vehicle capacity utilization?



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Key Features



Online Booking Portal

BTB offers user-friendly online portals for both LSP's/Logistics Service Providers and Shippers to interact with.



Control Tower

Providing a consolidated view to monitor and track vehicles. Allocate idle vehicles for customer spontaneous shipment requests.



Bidding Module

In BTB, the Bidding Module facilitates transparency in quoting prices and flexibility of choice along with negotiation.



Interactive Reports and Dashboards

In BTB, data driven dashboards give insights on work order status, bookings, bid count, count of vehicles in transit, etc.



Load Board

A comprehensive load board integrating details such as load capacity, transit route locations, vehicle - types, dimensions and any instances of overloading.

How Does It Work?

Shipper's Requirement

Notification and Acceptance by the LSP

Bidding / Rate Card

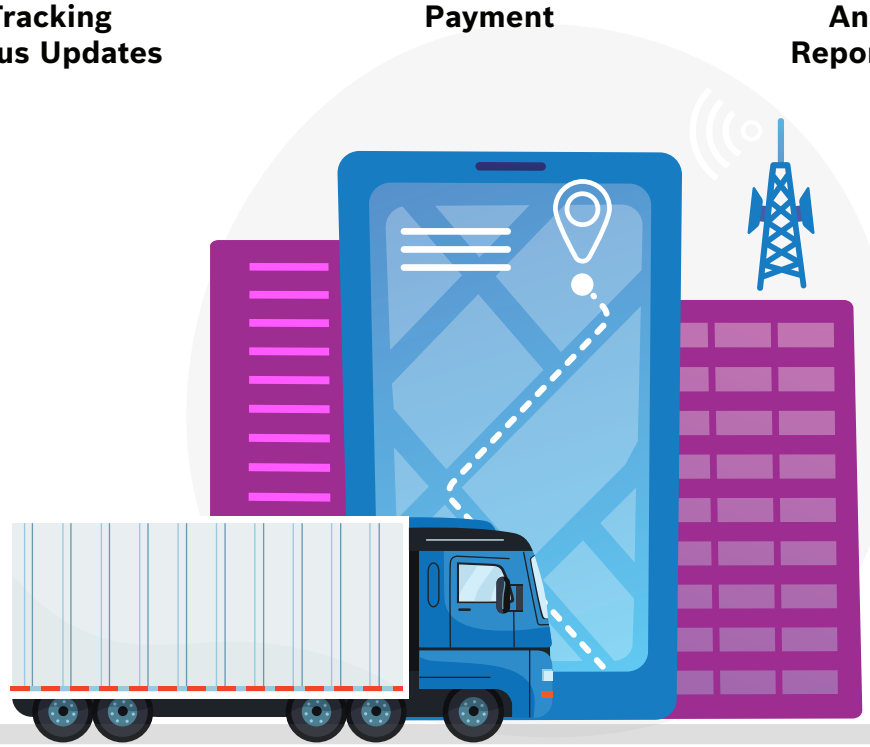
Bidding Negotiation

Work Order Issual

Tracking Status Updates

Payment

Analytics and Report Generation



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Why Choose Us?

Rate Card

Rate card maintained with LSP's can help maintain competitive and standardize prices across various routes and vehicle types.

Improved Visibility and Tracking

FASTAG integrated visibility into shipments allows for better management, addressing delays, and providing accurate delivery information to customers.

Cost Savings

Minimize transportation costs through load consolidation thereby reducing empty runs and minimizing idle time of vehicles.

Enhanced Customer Service

Offer accurate delivery estimates, tracking status information, and proactive notifications to customers for improved satisfaction.



Get in touch with us:
hello.l-os@bosch.com

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