BOSCH LTD. INVESTORS' MEET

Mobility Trends and Solutions for India

27th June 2017

Soumitra Bhattacharya, Managing Director, Bosch Limited



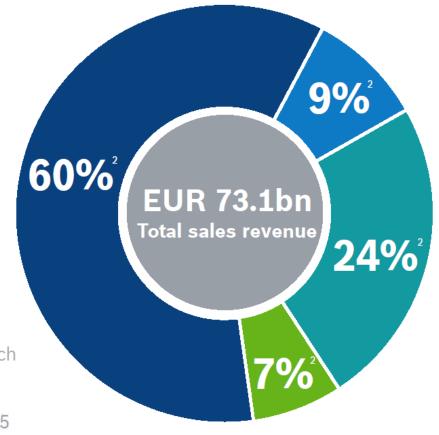
- 1. Bosch Group Overview
- 2. Global Mobility Trends
- 3. India Legislative landscape affecting Mobility
- 4. Emission norm changes
- 5. Electrification roadmap in India
- 6. Connected Mobility



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Bosch Ltd. Investors' Meet Bosch Group Sales in 2016 by Business Sectors



Mobility
Solutions
EUR 44.0bn









1 Figures representing Bosch Group sales

2 Share of total sales

3 Nominal change from 2015

Bosch Ltd. Investors' Meet Bosch Group Sales in 2016 by Region

Total sales revenue EUR 73.1bn

+ 3.5%



2 Share of total sales

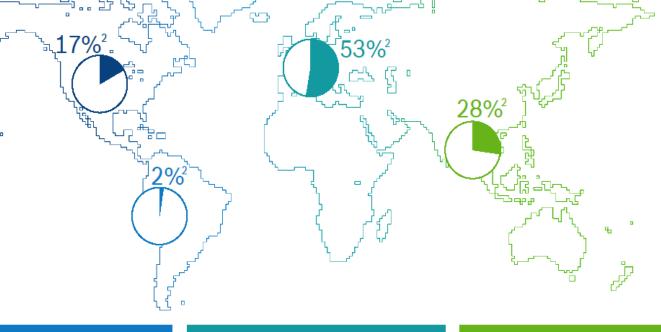
 $-2.0\%^3$

- 3 Nominal change from 2015
- 4 Including other regions



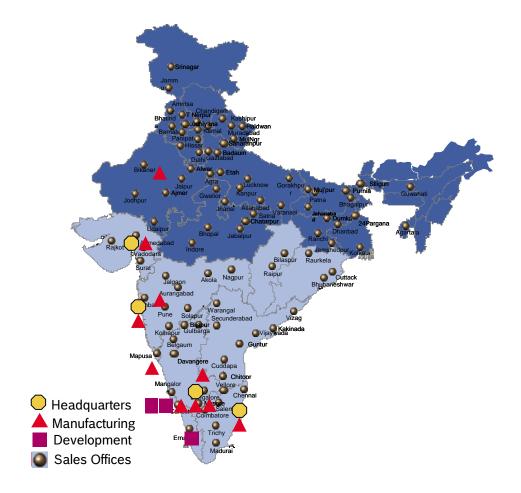


Europe EUR 38.6bn + 3.4%³ Asia Pacific ⁴ EUR 20.8bn + 8.1% ³





Bosch Ltd. Investors' Meet Bosch in India







18 Manufacturing Plants



11 Companies



>4000 Sales Outlets



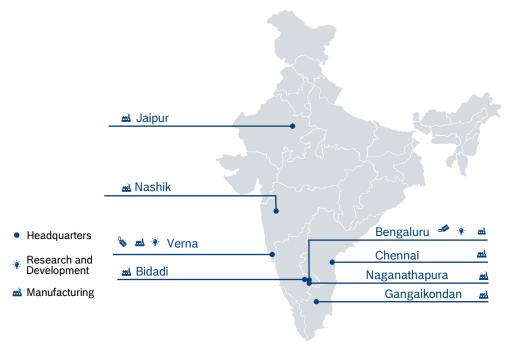
>1500 Suppliers

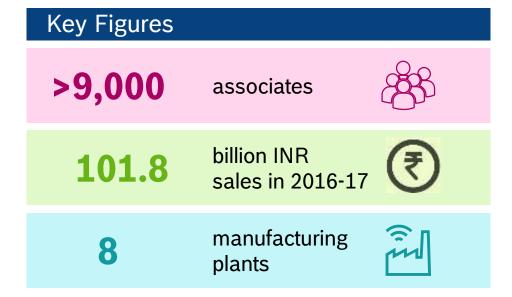


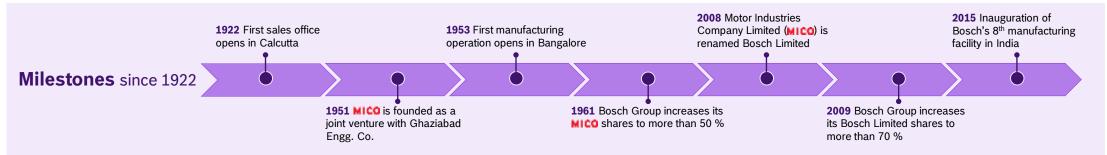
~31000



Bosch Ltd. Overview



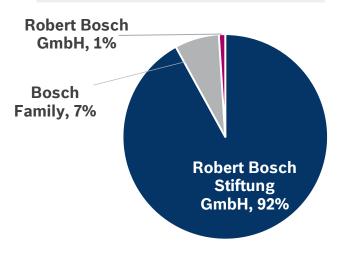




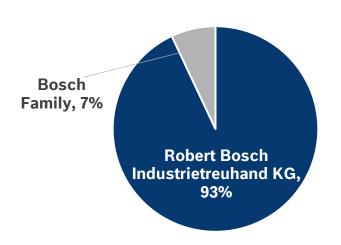


Bosch Ltd. Investors' Meet Bosch's uniqueness

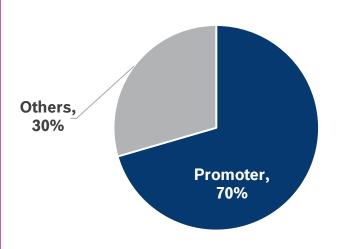
RB GmbH Shareholding



RB GmbH Voting Rights



Bosch Ltd. Shareholding and Voting Rights



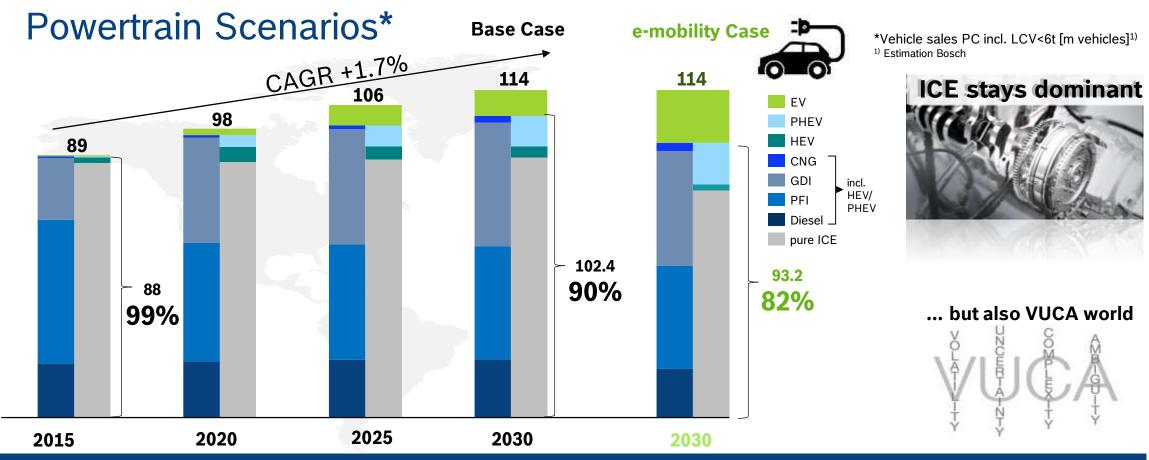
Unique shareholding pattern → Globally: majority shareholding with a Trust



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Global mobility market with moderate growth (CAGR $_{2015-2030}$: +1.7%). Combustion Engine (ICE) expected to remain dominant propulsion technology (82 to 90% in 2030). Hybridization gains momentum to meet emission and CO $_2$ requirements.



Bosch Ltd. Investors' Meet Regulatory and Market impulses















Emission Norms

BS4 countrywide, BS6 in 2020

Fuel Consumption Regulations

CAFE 2017/2022

Crash Standard

All models from 2019

Safety

CV ABS 2015, PC and 2Wh ABS 2018,

Market Trends

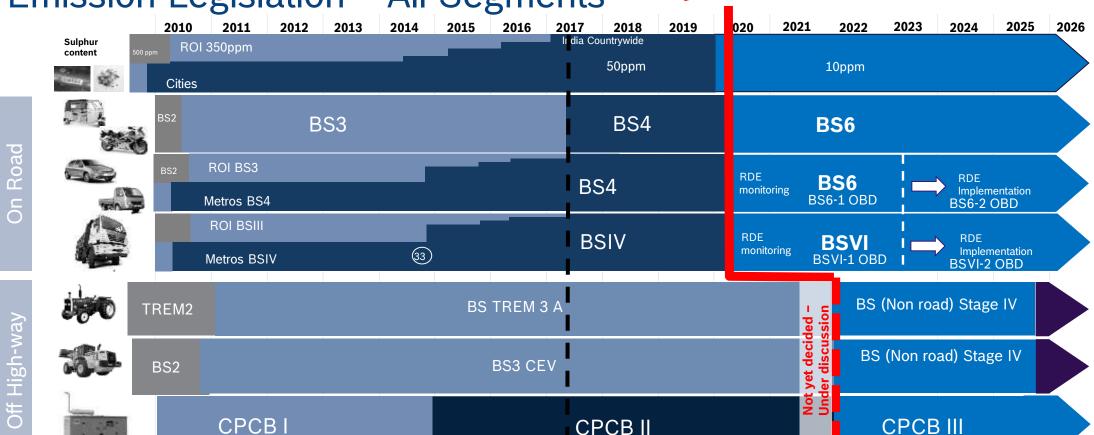
Electrified – NITI Aayog (e-mobility 2030)

Large amount of regulatory requirements and new market trends will drive fast technology and product adaptation for Indian Market



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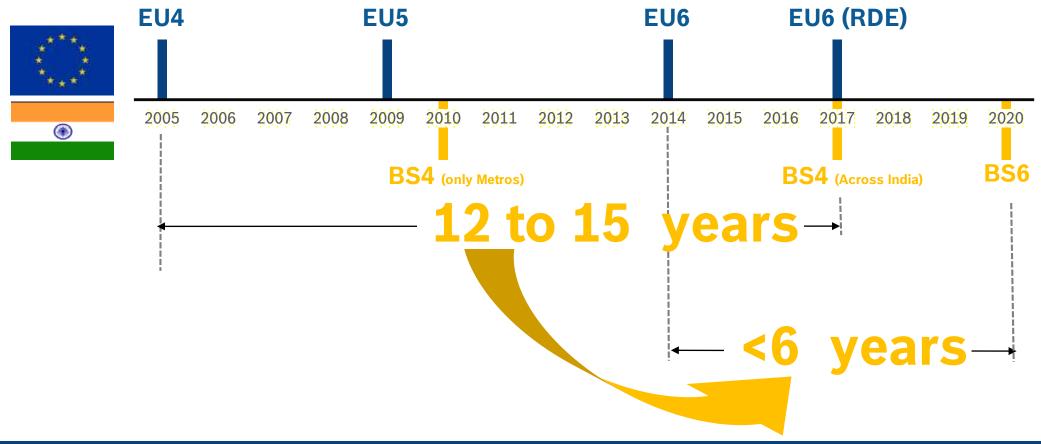
Emission Legislation – All Segments



With leapfrogging to new stringent emission, monitoring and CO₂ norms in all on- and off-road segments India is undergoing a disruptive technology change.



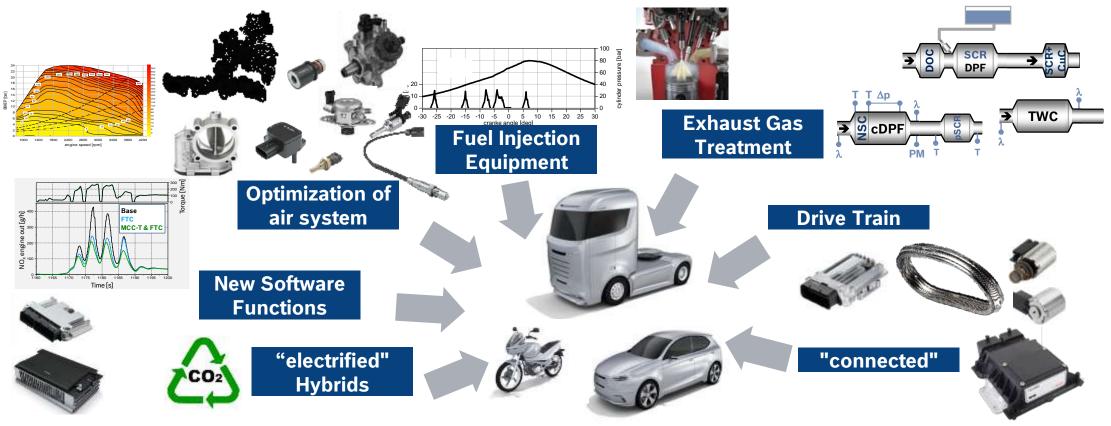
Bosch Ltd. Investors' Meet Regulation comparison



Leapfrogging from BS4 to BS6 in 2020 reduces the current technology backlog from ~12 years to < 6years



Bosch Ltd. Investors' Meet ICE Technology approach to meet future market requirements



Holistic technology optimization necessary to meet future requirements – strong demand for system solutions. Bosch able to offer wide range of required products and engineering services as system solution provider.

Soumitra Bhattacharya, Managing Director | 6/27/2017 1) ICE: Internal Combustion Engine, TWC: Three Way Catalyst, DOC: Diesel Oxidation Catalyst, SCR: Selective Catalytic Reaction, NSC: NOx Storage Catalyst Provided for informational purposes all information within this presentation strictly on a non-reliance basis

Bosch Ltd. Investors' Meet Gearing up for the future





3 to 5 times R&D efforts





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Bosch Ltd. Investors' Meet Electrification roadmap in India

Vision of Government of India

India aims to become 100% e-vehicle nation by 2030: Piyush Goyal

March 2017

Leapfrog to Shared, Electric and Connected Mobility

Niti Aayog - May 2017

Monitor how the plans develop in to action

Recent developments in India

India To Skip Bharat Stage-V, Stricter Car Emission Norms Advanced To 2020

all makes without to Kinany Beng Statemer, January 65, 2016 (8627-667

Rs 500 and 1000 currency demonitised: PM Modi

India ranked second in renewable energy attractiveness index

India reaffirms Paris climate commitments

Govt to electrify all rural households by May 2018

Companies under Piyush Goyal's ministries to switch to e-cars

Nagpur becomes first city with electric mass mobility system

High GST to drive hybrid car sales into slow lane

Mahindra to invest in high-end electric powertrain technology

Ashok Leyland launches first India-made electric bus: All you need to know about 'Circuit'

Suzuki, Toshiba and Denso to manufacture lithium ion battery packs

Tata Power Delhi Distribution and Russian Federal Test Centre sign MOU for developing smart grid technologies

845 Megawatt capacity solar power plants installed across India: NTPC

Mindset change: Decisive decision making on policies and implementation. OEMs / Suppliers have started investing



Bosch Ltd. Investors' Meet Bosch Solutions for Electrification

eScooter Sharing







Research and advanced engineering for future EV concepts







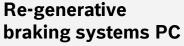




Charging Solutions

for all performance / vehicle classes







Thermal Management Solutions





Solutions ranging from 48V Hybrids to high voltage electric

Battery for EVs



eDrive for EVs

48V and higher hybrid Solutions



A modular product and services portfolio covering the entire ecosystem of electrification



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Summary

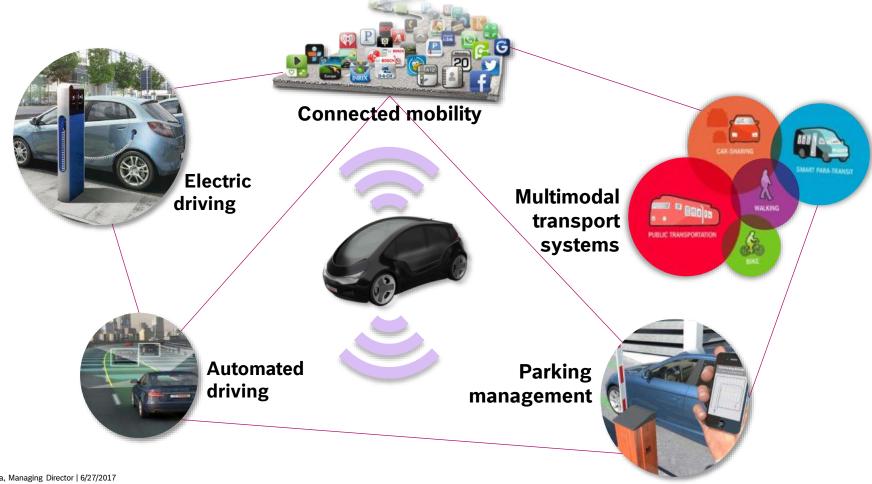
- ► Disruptive technology change ahead
- ► All elements of value chain are effected
- ► Speed of change calls for **demand for System Solution Providers**
- **▶** Bosch
 - one of the leading automotive suppliers and
 - strong local footprint in India is in pole Position



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Bosch Ltd. Investors' Meet Future mobility centered around connectivity





Bosch Ltd. Investors' Meet



Robert Bosch 1861-1942 Founding Father of the Bosch Group

The 7 Bosch Values

- → Future and Result Focus
- Fairness
- Openness and Trust

- Responsibility
- Cultural Diversity
- Initiative and determination

