



# spark OF JOY

SPREAD HAPPINESS  
**SPARK CHANGE**



25 Years of Helping Children in Need



**BOSCH**  
Invented for life

# BOSCH SOCIAL ENGAGEMENT

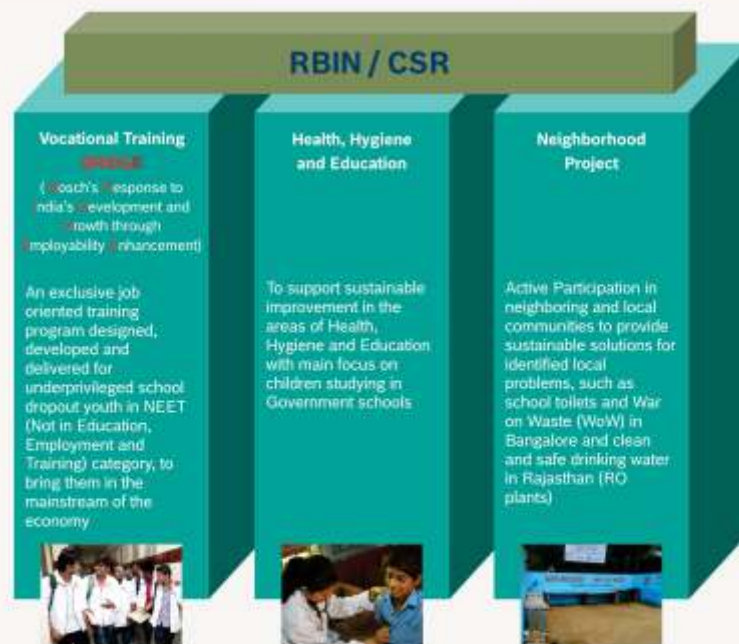
## RBIN / CSR

## Primavera

( Funded and Managed by Bosch Employees )

## Bosch India Foundation

- Vocational Training for School dropouts Leading to Employment
- Health, Hygiene and Education for Government School Children
- Neighborhood Projects identified as per local society needs around Bosch locations
- Helping children from 'Below Poverty Line' families by providing support for food, education, healthcare and vocational training
- Holistic Village Development
- Vocational Training for Artisans



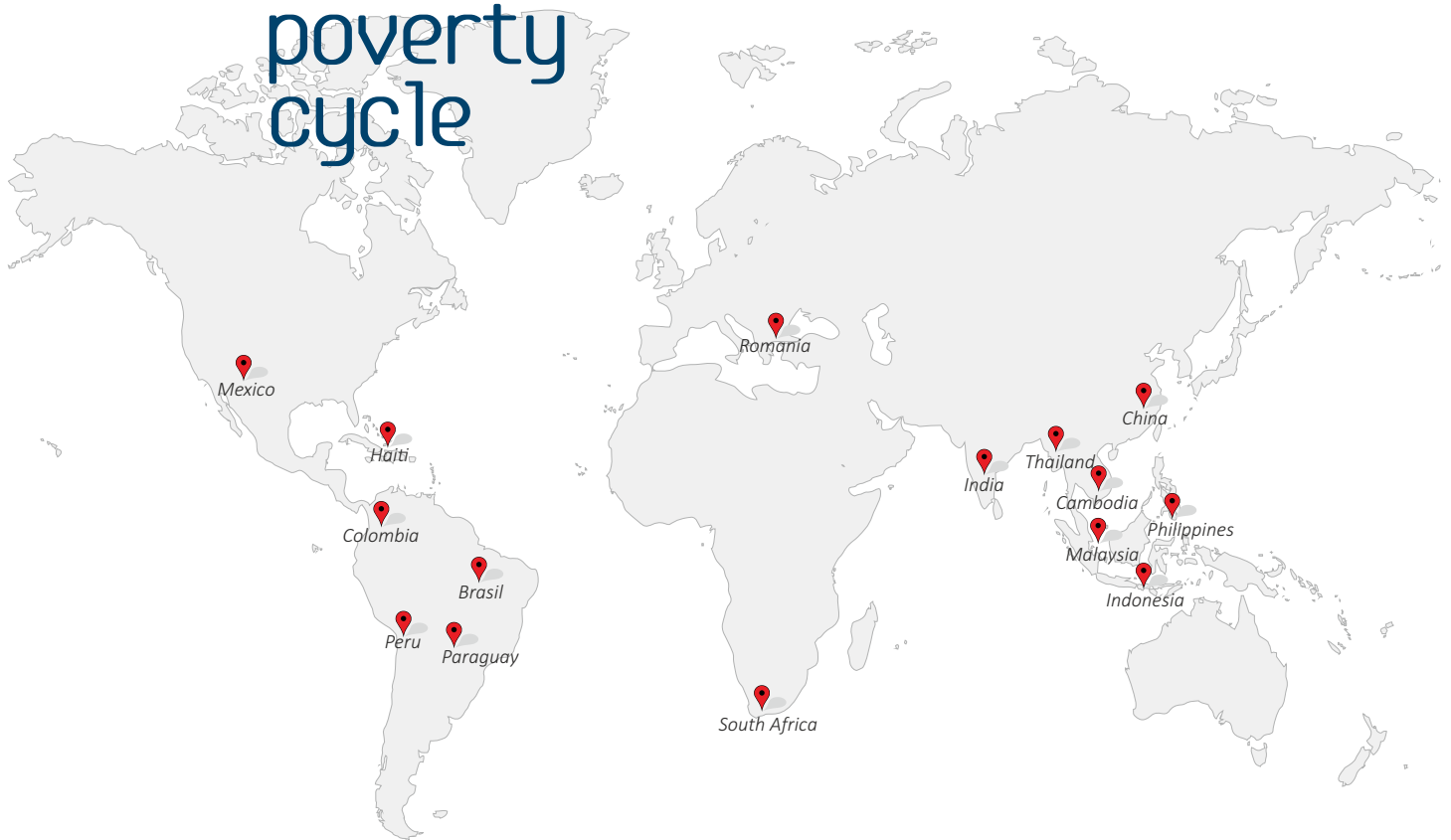
## Our Guiding Principles

- Creating Story-lines
- Scalability
- Sustainability
- Promoting Volunteering
- BOSCH Value Addition

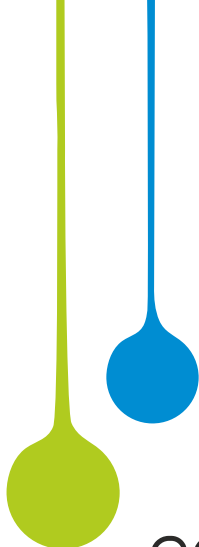
# Objective



To bring  
underprivileged  
children  
out of  
poverty  
cycle

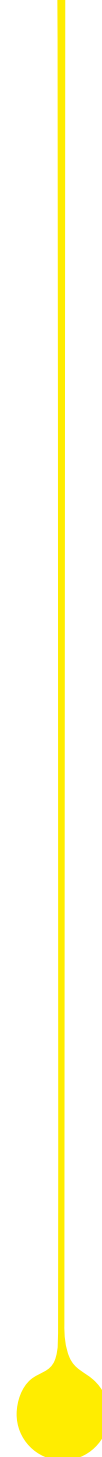






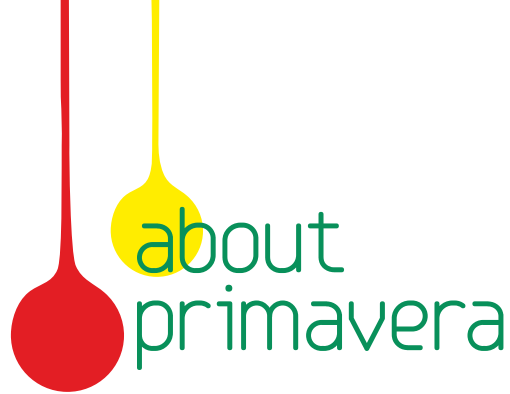
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Primavera is an organization of Bosch employees mainly to support underprivileged children in developing and emerging countries to offer them a new perspective with better opportunities in life through its various projects worldwide.

Primavera was founded in 1990 by ten Bosch associates. Today Primavera has more than **900 members**, the majority of whom consists of current and former employees of the Bosch Group mostly. Thus, the social responsibility of the company founder Robert Bosch is being carried on in the world with conviction.

The projects from Primavera basically go beyond short-term life support, Primavera does not limit its initiatives on medical care or the basic needs, but to provide a variety of care, education and training services for the sustainable development of children and adolescents.

Primavera is committed to offer children a way out of the poverty cycle. Therefore, we support many educational and vocational training activities to enable them get an independent self-determined life beyond poverty in the long-term. Primavera is mainly active in the regions of Asia, South America and South Africa - where children are affected by poverty and hardship, and this year (2015), Primavera celebrates its 25th anniversary.

Supported are **38 projects** in **15 different countries**, reaching more than **30,000 children** with specific & individual care, which are managed and supervised by volunteering employees at the local Bosch locations and together with social facilities on site. Thus, every euro donated by members, friends, sponsors flows directly into the projects.

# primavera india

Primavera started its activities in India **20 years ago** by the employees of the company Robert Bosch.

In India, Primavera supports various projects, including school & vocational education, health, and livelihood of less fortunate children at orphanages, refugee camps, residential schools, day care centers, and crèches in slums including special children etc.

**10 Projects** are supported across **5 Cities** benefiting around **1000 children**.

**Funds are being received from Primavera Germany,** however, contributions from India have also started.



**Our Focus Areas:**

**EDUCATION**  
**HEALTH**  
**NUTRITIONAL FOOD**  
**VOCATIONAL TRAINING**



**1,022** children benefiting so far through  
**10** Projects across **5** cities.

	Project	Location	Areas of Intervention	No. of Beneficiaries
01	Primavera Knowledge Centre	Jaipur	Empowering girl children through education and extra-curricular activities	42
02	Shanti Bhavan	Bangalore & Hosur	Education of Underprivileged Children	270
03	Crescent Trust	Bangalore	Crèche for the children of Daily-Wage Laborers	85
04	Chiguru Trust	Bangalore	School for the children with special needs	52
05	SRGVVK School	Bangalore	School for the children Daily-Wage Laborers	166
06	Waghera Tribal School	Nashik	Education of Tribal Children	157
07	IGI Academy	Bangalore	Residential School of Refugee Children	173
08	Aishwarya Trust	Chennai	Treatment for Children with Congenital Heart Diseases	8
09	Prasanna Trust	Bangalore	Residential Community for Underprivileged Girls	24
10	Ashraya Foundation	Kolar	Residential School for Underprivileged Children	45



*'A center to enthuse desire, wish and dream to the girls to pursue education with a purpose'*

# EMPOWERING RURAL GIRLS IN 01 RAJASTHAN

## Primavera Knowledge Centre

*Kishanpura, Bassi Tehsil, Rajasthan, India*

*In India, every second child drops out of school before reaching middle school. 45 million children of school going age in India work instead of attending school.*

*(International Labour Organization)*

### Vision

Increase access to secondary and higher education for rural girls with a focus on reducing gender and social disparities.

### Objectives

- The centre will help the girls to gain wider knowledge and skills to face challenges and feel motivated to continue in schools, build confidence and self esteem to raise voices to resist pressures against marriage at an early age.
- To enhance parental and community support to keep girls in schools and promote higher education, through delayed marriages.
- To instigate scientific thought in them including logical and reasoning skills.
- To improve girls' knowledge about sexual and reproductive health, training self defence mechanism and improve their access to services.

## "I am lucky to be in the Centre."

"We learn subjects like Science, Math, English and Computers in a very interesting way.

I have also received counseling along with my mother, who is now very positive about continuing my further studies. I am lucky to be in the Primavera Knowledge Centre."

– a girl student from  
Primavera Knowledge Centre







# BACKING EDUCATION FOR 02 EQUALITY

## Shanti Bhavan

Hosur, India

*"If one child is successful, he or she will carry a thousand more forward."*

**Abraham George**, the founder of Shanti Bhavan

Shanti Bhavan educates the most socially and **economically disadvantaged children of rural India**. Children at Shanti Bhavan come from meager backgrounds, primarily of the 'untouchable' – Dalit – caste. Without the intervention of an education, these children are destined to a future of abuse, social segregation and discrimination.

Shanti Bhavan selects children at the **age of four** to be the first in generations of their caste to receive an education. Once educated, the children will be able to help their families and communities break out of the vicious cycle of poverty and become successful and productive members of society.

Shanti Bhavan continues to support them financially and oversees their progress through a careful mentoring program.

## “day care centre is a blessing.”

For the mothers of young children in Thangamalai slum, who mostly work as domestic help in households in the north of Bangalore, the Crescent Trust day care center is a blessing. For almost twenty years the trust has helped provide day care facilities for their children, ranging from the ages of two and a half to five.

Now run by Mr. Benedict Joseph, the Trust was started almost two decades ago by his wife who saw that the women in the slum struggled to hold down their daily wage jobs and also take care of their children. If they missed work for a day, the family might very well have to miss their meals, too.

Crescent now runs three separate facilities in North Bangalore. Since its founding, it has taken care of around 2000 children and doesn't charge parents for this service. The reason it can afford to do so is the complete funding provided by Primavera. A mid-day meal scheme is also provided at the care center for the children.

It was one of the first projects **supported by Primavera India.**

# 03 DAY CARE CRECHE

**Crescent Trust**  
*Bangalore, India*





# SUPPORTING CHILDREN WITH SPECIAL NEEDS 04

**Chiguru Trust**  
*Bangalore, India*

Chiguru Trust provides quality education to mentally challenged children. The Trust made a modest beginning by opening the **Chiguru Center for Special Education in 2005**, in a small, rented building in Vijayanagar, Bangalore. The center started with just one child but today there are 50 differently abled children in this school.

All the children are properly diagnosed right in the beginning through doctors and special educators. The center is run with the assistance of seven well-qualified staff and volunteers. **Individual Education Plan (IEP)** has been prepared for each child and also the entire programme is explained to the parents. Speech therapy is provided by a speech therapist. Periodic assessments of progress of the children are made. Sports, games and physical education are an integral part of Chiguru's curriculum.

A trained coach is engaged to train and encourage our children to take part in **Special Olympics** and other **sports activities**. Chiguru is also making eco-friendly paper products like paper bags, files, envelopes, gift rappers, and greeting cards as part of vocational activity. For small children (below four years) the Trust runs home management programme.



# TRANSFORMING THE LIVES OF UNDERPRIVILEGED CHILDREN 05

## Sri Ramachandra Grameena Vidya Vikasa Kendra

Bangalore, India

*"I started teaching a few students in a small shed in JP Nagar 8th Phase, when the area was surrounded by villages. This place started to develop as years flew by but millions of children are still left behind in education and health."*

**M C Venugopal, the founder of SRGVVK**

Sri Ramachandra Grameena Vidya Vikasa Kendra, Bangalore (SRGVVK) is a school for children from families **living below the poverty line**.

The parents work mainly as laborers in agriculture, construction and as domestic help. It was started in 1991 and provides education for children from classes one to seven.

*Primavera has started a computer lab in the school and also conducts medical camps for the students. Daily distribution of Nutritional Drink to all school children were launched with the support of Primavera that benefits 150 children.*



*Daily distribution of Nutritional Drink*

06

# SUPPORTING EDUCATION OF TRIBAL CHILDREN

The main object of this school is to provide education for poor and unprivileged children from tribal backgrounds. Established in the year 1999, this is a **residential school only for tribal** children. Classes are held from 1st to 12th standard.

The school is situated on **6 acres** of land in a green campus, and the building comprises 10 class rooms, library, laboratory, girls' and boys' hostels, and kitchen. The results for secondary school certificate examination are consistently very good.

The school premises has **14 classrooms, 3 Science labs, the library** and the computer room. A huge dining hall and water filter plant is also available, constructed with the help of Bosch Ltd (Nashik Plant). Primavera India is a major supporter: a **sports teacher, music teacher, art teacher and a computer teacher have been sponsored by Primavera** and they are doing good job, according to the school management.

**Vithalrao Patwardhan**  
**Utarkarsha**  
**Aashramshala**  
**Waghera**

*Nashik, India*





# HOPE FOR REFUGEE CHILDREN

07

## Indira Gandhi International Academy

*Bangalore, India*

Indira Gandhi International Academy (IGIA) is a unique residential school fulfilling the needs of the **Sri Lankan Tamil Refugee children** who have been displaced from their homes in Sri Lanka, due to the war and housed in various refugee camps in India and who are unable to have access to education.

The Academy, run under the auspices of "**Bright Society**", is devoted to uplifting innocent victims of the crisis in Sri Lanka. IGIA tries best to make the students forget their bitter past memories of the war they have seen and to forget the torture and traumatic experience they underwent during the war and during the period of refugee life in the refugee camps and to give them back their lost childhood.

Primavera has extended support to IGIA to cover their students' education expenses including books, uniforms and stationeries, food and festival expenses and has also sponsored teachers for Computer, English and Mathematics subjects.

IGIA conducts a vocational training course with the help of Primavera, which includes a Diploma programme in **Tailoring** and **Handicrafts** for 10 grown up girls, so that they can earn a living once they go back to their respective refugee camps.



# SAVING CHILDREN FROM CONGENITAL HEART 08 DEFECTS

**Aishwarya Trust**

*Chennai, India*

Aishwarya Trust organises **screening, diagnosis** and **funding for surgeries** for underprivileged children who are suffering from **Congenital Heart Diseases (CHD)**. Early diagnosis and timely surgery has saved the lives of many of these children.

In the last seven years, Aishwarya Trust has enabled life-saving **surgeries of more than 900 children** and through their screening program, thus touching the lives of more than 35,000 children in the states of Tamil Nadu, Pondicherry and Karnataka.

Financial **support from Primavera** has enabled Aishwarya Trust to further achieve their objectives of helping underprivileged children.





# HOLISTIC SUPPORT FOR GIRL CHILDREN 09

## Prasanna Trust

Bangalore, India

Prasanna Trust creates a safe environment for vulnerable girls during their most formative years of development. It serves as home for underprivileged and destitute children in need of care. Prasanna Trust works to **provide girl children with a safe and comfortable home** where they can realize their full potential.

The Trust provides the inmates with clothing, food, education, shelter, and above all the love and affection that a child normally gets from its own kith and kin. The children are mostly sent to English medium schools and are taught dance, music, karate and public speaking art. This apart, children are also provided with value-based education, which they will be requiring once they go out of the organization.

Many girls after completing their education at Prasanna are well settled in life. Some of them are in well paid jobs in MNCs and technology companies and many have got married.



# NON-INSTITUTIONAL SOLUTIONS FOR UNDERPRIVILEGED CHILDREN 10

**Ashraya Foundation**  
*Kolar, India*

Ashraya Foundation was set up by a group of women, who were all Child Welfare professionals, with a view to bring in quality care for children in residential care, which at the time, was sorely lacking. The organization works on the firm belief that institutions should only be a temporary shelter for children. Therefore its mission is to provide non-institutional solutions for underprivileged children through education and family support.

Ashraya Neelbagh School is a **day-cum-residential, co-educational school** addressing the long-term educational needs of children of migrant workers and below poverty line families from the neighboring villages.

The Kannada medium school has classes from LKG to 10th standard, follows SSLC syllabus, and has a large component of vocational training as part of the curriculum. Ashraya's programs include Tara Women's Centre and Community Crèches at six different locations in Kolar.

Education, Boarding, Hostel, Health and Vocational Training activities of Neelbagh School receive support from Primavera.





*A hand painted pot say's THANK YOU PRIMAVERA*



## Contact Us

To know more & get involved, please contact us:

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25th Anniversary Celebrations  
by Bosch Volunteers in Bangalore  
(March 2015)



05/03/2015



